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Fall

BizMOOC Ressources

Pre-MOOC Expert Evaluation

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BizMOOC - BizMOOC - Knowledge Alliance to enable a European-wide exploitation of the potential of MOOCs for the world of business

Programme: Erasmus+ | Key Action 2 | Knowledge Alliances

Reference Number: 562286-EPP-1-2015-1-AT-EPPKA2-KA

Grant agreement number: 2015-2929 / 001-001

Project Duration: 36 months, 1/1/2016 – 31/12/2018

[www.mooc-book.eu](http://www.mooc-book.eu)

[www.bizmooc.eu](http://www.bizmooc.eu)

In this document, we highlight open questions used to get feedback from external experts before the MOOC starts. This has a generic framework but some questions are tailored to specific aim and target group of the MOOC. We have created them for the BizMOOC project. There are general questions for all 3 Pilot MOOCs we have done and specific questions for each MOOC according to topic & specific target audience. Feel free to use, adapt, it has an open license. (CC-BY license). There are also Post-Course MOOC Expert Evaluation questions existing on mooc-book.eu.

#### GENERAL OPEN QUESTIONS

1. Which topics of the MOOC would be the most relevant for your peers/target group (your employees/colleagues/students..)?
2. What benefits do you see for your peers/target group (short-term ; long-term)?
3. What could be potential barriers for your peers/target group for not enrolling or completing the course?

#### ADDITIONAL QUESTIONS FOR EACH MOOC TEAM (to the specific content, format, whatever)

**MOOC1 Learning with MOOCs for Professional Development**

1. Learning with MOOCs for Professional Development invites participants to reflect on their learning and how they operate online; in your opinion, is this reflective approach helpful to your peers/target group?“
2. „In your opinion, and bearing in mind your peers/target group, how appropriate is it to have participants work through the course at their own pace?“
3. „Upon completion, participants will receive a Statement of Participation; how do you think this will motivate them to finish the course?“

**MOOC2: How to generate innovative ideas and how to make them work**

1. This MOOC invites participants to reflect on creativity and generating innovative ideas; in your opinion, is this reflective approach helpful to your peers/target group?
2. In your opinion, and bearing in mind your peers/target group, how appropriate is it to have participants work through the course at their own pace
3. Upon completion, participants will receive a Completion Certificate; how do you think this will motivate them to finish the course?

**MOOC3: Intrapreneurship**

1. Did you offer any trainings enhancing entrepreneurial skills or behavior to your employees so far?
2. Did you ever recommend a MOOCs to your employees/peers so far?
3. Upon completion, participants will receive a Completion Certificate: How do you think this will motivate them to finish the course?